

WLC STRATEGIC COUNCIL MEETING MINUTES – JULY 2017 - APPROVED

Meeting:	July 2017 Strategic Council Meeting	Facilitator:	Bryan Hughes, President
Date:	07/11/2017	Minute Taker:	Troy Wenck, Secretary
Location:	Woodbury Lutheran Church – Valley Creek Campus	Participants:	Voting Council Members: <ul style="list-style-type: none"> • Bryan Hughes, President • Renee Boehme, Vice President • Lisa Smith, Treasurer • Troy Wenck, Secretary • Tim Reberg • Linda Tank • Brian Schouviller • Cynthia Gustafson Non-Voting Participants: <ul style="list-style-type: none"> • Pastor Tom Pfothenaur • Vicar Scott Pitsch • Arthur Grant
Start/End Times:	7:00 PM – 8:30 PM	Absentees:	Voting Council Members: <ul style="list-style-type: none"> • Bob Petrich, Lead Elder Non-Voting Participants: <ul style="list-style-type: none"> • Mark Stutelberg, Business Administrator

AGENDA ITEM	DISCUSSION POINTS	MOTIONS, DECISIONS AND/OR ACTION ITEMS
Opening	<ul style="list-style-type: none"> • Meeting opened with Prayer 	
Open Forum	<ul style="list-style-type: none"> • None requested 	<ul style="list-style-type: none"> • None
Approval of Prior Month's Minutes	<ul style="list-style-type: none"> • Outstanding April, May, and June action items were reviewed, and any items still open have been added to these minutes. 	<ul style="list-style-type: none"> • Decision: Brian Schouviller moved and Renee Boehme seconded a motion to approve the May meeting minutes. The motion was approved unanimously. • Decision: Linda Tank moved and Tim Reberg seconded a motion to approve the June meeting minutes. The motion was approved unanimously. •

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Consent Agenda Topic: Senior Pastor Report	<ul style="list-style-type: none"> West end steps are under construction with parking lot to follow upon completion. Adding PT Kids Ministry staff at Liberty Ridge to mirror role played by Molly at Oak Hill In our 10 year relationship supporting Operation Christmas Child, WLC has packed 58,721 shoeboxes for distribution. Average attendance this year through June is 1578 vs 1464, most of that growth happening in our online campus. 	<ul style="list-style-type: none"> Action Item (April) - Tom Pfothenhauer to consider tasking one staff member with outreach to the recently graduated 18-24 demographic and attempt to connect with those individuals. Action Item (June) – Tom Pfothenhauer to make adjustments to Financial Administrator Position Description after review of the Audit based on its recommendations. (July Update) – Audit just received, Tom to revise and all to review Position Description next month.
Financial Report:	<ul style="list-style-type: none"> Mark Stutelberg provided a comparison of May 2017 gifts and May 2016 gifts, including contributions to the Greater campaign. Overall, May 2017 giving was \$100,000 less than May 2016. Despite the month of May's shortfall, the overall year-to-date giving through May 2017 is up 4% compared to YTD 2016 numbers, including giving in 2016 to the Greater campaign. Easter special gift expense adjustment was made in the expense column to match total gifts that weekend and total cost. The Financial report was accepted showing YTD giving \$125,000 (8.10%) favorable to budget and YTD expenses \$144,000 (8.33%) favorable to budget. The ChurchINK signage review proposal was circulated. Their consultation is July 19th with report expected mid-August. 	<ul style="list-style-type: none"> None
Perpetual Calendar July: Senior Pastor Quarterly Strategic Update	<ul style="list-style-type: none"> Quarterly Dashboard report was reviewed and accepted by Council. 	<ul style="list-style-type: none"> Action Item (June) – All to give Senior Pastor feedback items to Bryan by 6/23. Action Item (May) – Mark Stutelberg to assemble list of regulatory requirements needed per item 2.1.14 (not due until 7/31/17) Action Item (May) – Mark Stutelberg and Tom Pfothenhauer to formalize crisis management plan(s). (July Update) – Expect finalization in October with police department input. Action Item (May) – Tom Pfothenhauer to work with Mary to distill dashboard down to critical data in simpler format that can be absorbed in two minutes. (July Update) – Expect finalization in August. Action Item (May) – Troy Wenck to update and distribute revised policies per discussion for review and approval. (July Update) – Troy to redline with Cynthia's recommendations and distribute for review prior to finalization by admin staff.
Elders Update	<ul style="list-style-type: none"> Elders are actively planning their role in communicating the MULTIPLY message through their lifecare ministry for a successful launch this fall. 	<ul style="list-style-type: none"> None

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Ministry Planning: Third Site	<ul style="list-style-type: none"> • Liberty Ridge attendance is down in summer (as summer attendance is usually lighter on all campuses,) so it is difficult to evaluate progress. Discussion about expectations took place and it was noted that growth at Oak Hill was slow at first, but after several (two?) seasons pace picked up and became exponential. • Discussion was had about the ‘secret sauce’ of the local megachurches, and if there are some aspects of their worship experience we can replicate to enhance our experience. 	<ul style="list-style-type: none"> • Action Item (July) – All to attend Eaglebrook service in coming weeks if possible, and bring back ideas of what aspects we think may be transferable improvements to the worship experience at WLC.
Other Topics	<ul style="list-style-type: none"> • The Call Committee is SKYPE interviewing 5 pastoral candidates this week and expecting to narrow the field down to two or three for face to face interviews. • MULTIPLY 1 on 1 and dessert meetings continue, with focus shifting to small group and leader gatherings starting up in August and September. 	<ul style="list-style-type: none"> • None
Closing	<ul style="list-style-type: none"> • Meeting closed with Prayer. 	

Council Agenda Items Based on Policy Manual Perpetual Calendar

January	Present Budget to Congregation, Senior Pastor Quarterly Strategic Update
February	Review By-Laws, Orientation of New Council Members, Review Council Policies, Resolution of Sale of Stock
March	Review Endowment and make appropriate distributions
April	Senior Pastor Quarterly Strategic Update
May	Annual Council Strategic Retreat
June	Senior Pastor Performance Review
July	Senior Pastor Annual and Quarterly Strategic Update
August	Council Nominations, Resolution of Sale of Stock
September	Review government regulations
October	Budget Narrative, Senior Pastor Quarterly Strategic Update
November	Review Risk Management and Internal Controls, Preschool Financial Reporting – Status Update
December	No items